

Vinyl Fence *Tip*

Practical and Proven Ways to Sell More Vinyl Fences

From your friends at National Vinyl Products

How to help your customers choose the best vinyl



A new fence will most definitely add beauty, privacy, and security to any home or business. Yet, your customers may not be prepared for all the vinyl fence choices out there in the marketplace.

Several things will influence the decision-making process: color, style, size, durability, and, of course, cost.

Subheading: Vinyl offers the best value

Of course, we are biased. But when you compare NVP vinyl fences will all the other options out there, you will agree—vinyl is the best overall value for most homes and businesses.

That's because when it comes to design and color choices—and durability—nothing beats vinyl.

Benefits

Here are some advantages of NVP fencing:

Variety

Today's vinyl fences come in a wide variety of styles, colors and textures—exactly what your customers want.

Low maintenance

This is a big selling point in today's busy world. Your customers can clean off dirt with only a garden hose and some mild detergent.

Wood-like appearance

The woodgrain in NVP's Timberland Series offers the appearance of wood without the upkeep. Our Textured Series adds a wood-like texturing that you can both see and feel.

Durable

When installed properly, and under normal and proper use, NVP products will not peel, rot, blister, rust, flake, corrode or be consumed by insects, incur abnormal discoloration or abnormal weathering. (This is spelled out in detail in our warranty.)

Best Materials

NVP fences are made with a formulation of titanium dioxide, premium-grade stabilizers, and UV inhibitors. These components work together to prevent ultraviolet degradation and assure minimal weathering.

High Standards

We use a proprietary blend of other high-grade raw materials to create fences that surpass industry durability testing standards.

Eco-friendly

We invest in the latest eco-friendly technologies, including reusing vinyl fence materials with no impact on fence durability or quality.

Made in the USA

We have been manufacturing vinyl since 2004. You get quality materials backed by an American company.

Warranty

NVP warrants that products are free from defects in material and manufacturing workmanship. If any such defect or degradation occurs as a result of material or manufacturing workmanship, NVP will replace the defective material. NVP shall be the sole judge in determining whether the problem is due to a defect in manufacturing.

Profiles

With vinyl, you can choose the look you want for beauty and privacy. Our profiles can be used to fabricate:

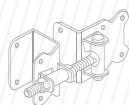
- Solid Privacy
- Solid Privacy with Decorative Rail
- Privacy with Lattice Top
- Privacy with Closed Picket Top
- Semi-Privacy with 3" Picket
- Picket Fence with Scallop Top
- Semi-Privacy with 1.5" Picket
- Ranch Rail
- Picket Fence with Closed Top
- Picket Fence with Open Top

Accessories

We offer all the accessories any homeowner needs:



CAPS



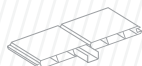
**GATE
HARDWARE**



**FINISH
ACCESSORIES**



**BRACKETS AND
MOUNTS**



STIFFENERS

Making a fencing choice is a personal decision. Of course, we hope your customers will choose an NVP fence for their home or business property. But, more importantly, we want your customers to be armed with the information they need to make the best decision.

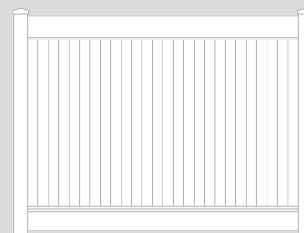
If your customers are still "on the fence" about your choice of fencing material, seeing is believing. We invite your customers to visit the NVPfence.com to see the images of some of our many fences and how they work in their new homes.

Customized Designs

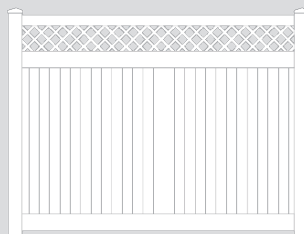
Did you know we do special orders? Talk to us about custom profiles, colors, or lengths. We will work with you to meet your custom vinyl fence needs. Contact your sales representative for additional information, pricing, and timing for these products.



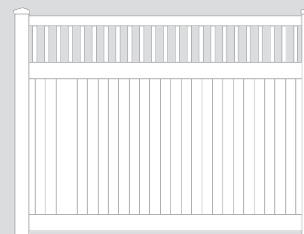
Solid Privacy
*(Timberland series only offered
in solid privacy profile)*



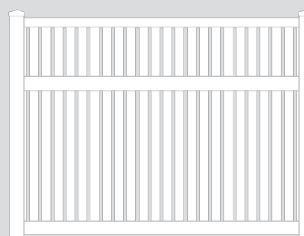
Solid Privacy
with Decorative Rail



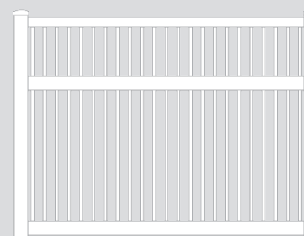
Solid Privacy
with Lattice Top Sizes:



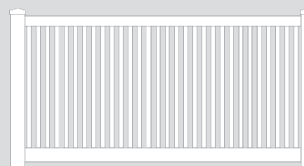
Solid Privacy
with Picket Top



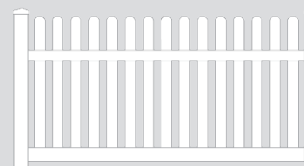
Semi-Privacy
with 3" Picket Sizes



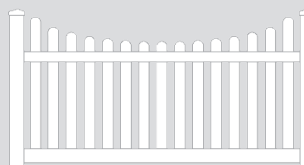
Semi-Privacy
with 1.5" Picket



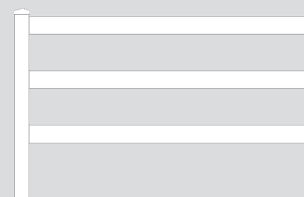
Picket
with Closed Top



Picket Fence
with Open Top Si



Picket Fence
with Scallop Top



Ranch Rail



If you have questions about this newsletter or marketing in general, e-mail NVP's marketing expert: marketing@nvpfence.com.



www.nvpfence.com

Call or Text 435-623-2750

