

Vinyl Fence *Tip*

Practical and Proven Ways to Sell More Vinyl Fences

From your friends at National Vinyl Products

How to get listed in free online directories



Printed yellow pages are dead!

In the old days, people would “let their fingers do the walking” in the printed yellow pages. Today, people use the Internet—especially their smartphones.

Your Assignment:

Get your business listed in as many online directories as possible. Start with this list.

Most directories have free listing options. For an additional fee, some will highlight your business.

You can get listed by yourself, but we recommend you hire a professional online expert to do it right.

Start with Google—the king of online directories. Google has 1,600,000,000 estimated unique monthly visitors. Bing has 400,000,000. Yahoo! has 300,000,000.

Don't wait! Add your business to these directories ASAP and help your potential customers find you. Are we missing directories? If so, e-mail marketing@nvpfence.com.

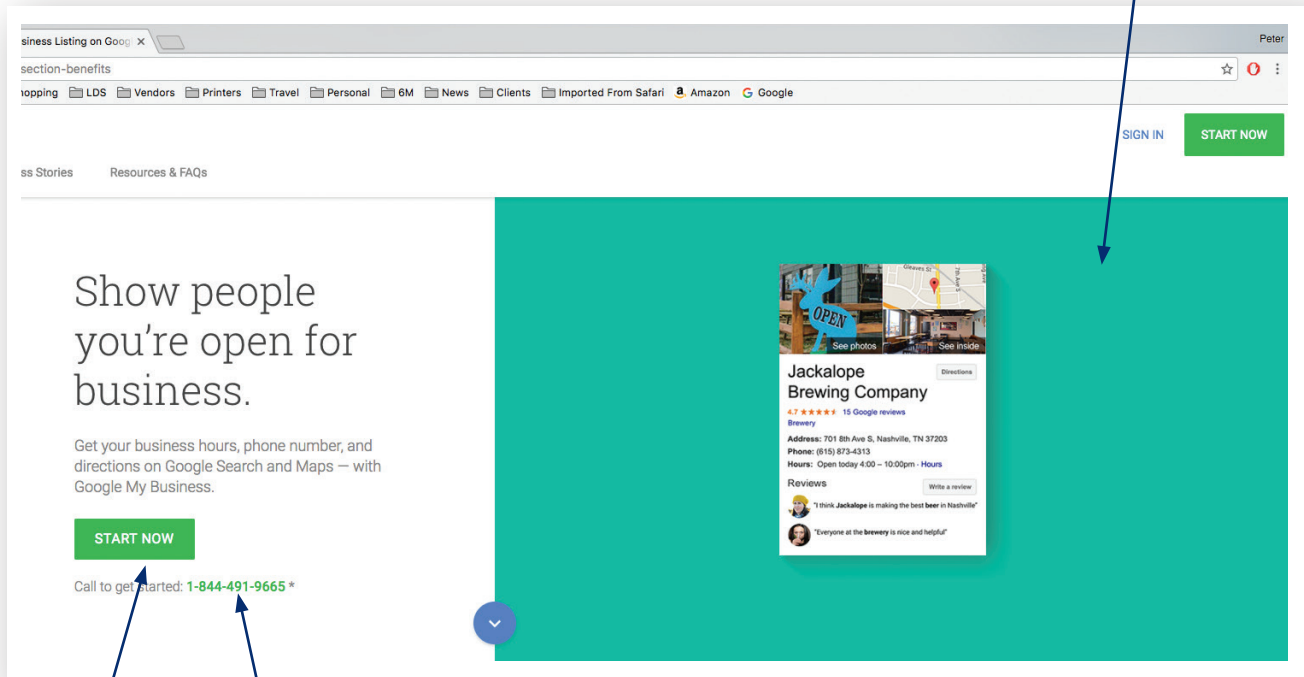
Fifty Directories

Online local business directories/listings for local marketing

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- | | |
|----------------------------|------------------------------|
| 01. Google | 26. Dex Media |
| 02. Bing | 27. BizJournals.com |
| 03. Yahoo! | 28. TeleAtlas |
| 04. Yelp | 29. Discover Our Town |
| 05. Facebook | 30. EZ Local |
| 06. AOL | 31. Kudzu |
| 07. Ask.com | 32. CityVoter |
| 08. Better Business Bureau | 33. Manta |
| 09. Angie's List | 34. UsCity |
| 10. Merchant Circle | 35. Advice Local |
| 11. LinkedIn | 36. InfoUSA |
| 12. YP.com | 37. Infignos |
| 13. Whitepages | 38. Get Fave |
| 14. Superpages.com | 39. My Huckleberry |
| 15. Yellowbook | 40. Yellowee |
| 16. CitySearch | 41. MojoPages |
| 17. MapQuest/Yext | 42. Brownbook |
| 18. Excite.com | 43. Magic Yellow |
| 19. DuckDuckGo | 44. CitySquares |
| 20. Local.com | 45. Map Creator |
| 21. Foursquare | 46. Judy's Book |
| 22. CitySlick | 47. YellowPagesGoesGreen.org |
| 23. Lycos | 48. Home Advisor |
| 24. USDirectory.com | 49. ShowMeLocal |
| 25. Chacha.com | 50. ChamberofCommerce.com |

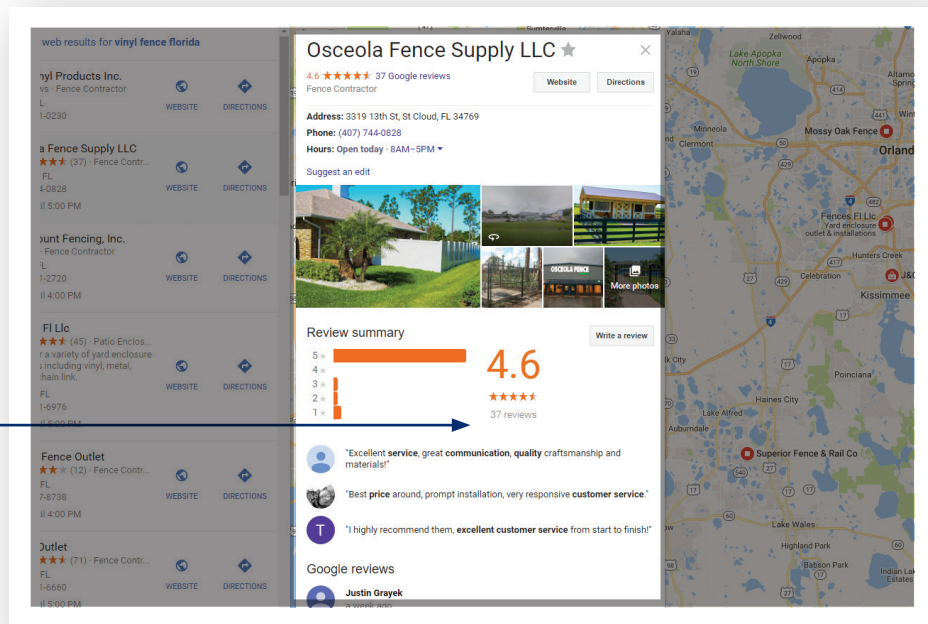
Start with Google

To do it yourself, Google the words “Free Business Listing on Google” and a page like [this](#) will appear:



[Click here](#) or [call Google](#)

With Google, your goal is to get a listing like [this](#).



If you have questions about this newsletter or marketing in general, e-mail NVP's marketing expert: marketing@nvpfence.com.

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