

Vinyl Fence *Tip*

Practical and Proven Ways to Sell More Vinyl Fences

From your friends at National Vinyl Products

How to improve your property signs



Why do you need better signs?

- ✓ They work 24/7 attracting clients
- ✓ They last a long time
- ✓ Signs are a onetime cost
- ✓ They are relatively cheap
- ✓ There's no billboard rental fee

Start with these basic signs:

#1 OPEN SIGN

Make them visible from the street.
Neon or lighted signs are best.



#1

#2 PORTABLE SIGNS

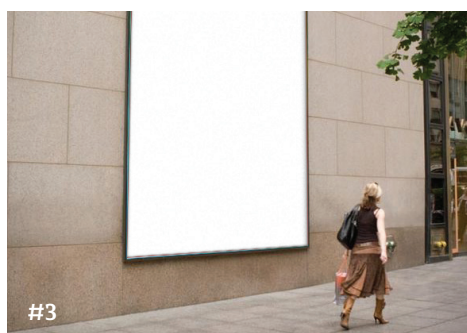
Announce new products or lower prices. Change the message weekly.



#2

#3 BUILDING SIGNS

Shout benefits on your building.



#3

#4 FLAGS

Place them on top of your building and on the street. Be daring.



#4

#5 ROAD SIGNS

If allowed, get an LED monument sign and update the offer often.



#5

#6 CAR WRAPS

Your vehicles are moving ads.



#6

You cannot have too many signs on your property!

⚠ **Important:** You must check your city's sign ordinances before putting any sign your property



If you have questions about this newsletter or marketing in general,
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